



AWARDS OF
Excellence

MOST IMPRESSIVE REPOSITIONING AWARD

THE 2018 AWARDS OF EXCELLENCE IS PRESENTED BY:



TO SPONSOR THIS AWARD, PLEASE SEND US AN EMAIL:
jodylarose@bigpictureconferences.ca

MOST IMPRESSIVE HOTEL REPOSITIONING AWARD 2018 AWARDS OF EXCELLENCE

CALL FOR NOMINATIONS AND SUBMISSIONS

Nominations for the Hotel Association of Canada's (HAC) annual Awards of Excellence are now open. The Awards of Excellence proudly recognize HAC members that have demonstrated significant accomplishments, exemplary leadership and tireless commitment to Canada's lodging industry. This year's Awards of Excellence winners will represent some of the finest examples of professionalism, quality and perfection. The Awards of Excellence are chosen by HAC's esteemed Awards Committee.

We encourage your participation and invite you to join us in celebrating the contributions made by your associates and fellow professionals at the HAC Annual Conference at a special evening event on **February 27, 2019**.

INSTRUCTIONS

- HAC encourages the electronic submission of all nominations and support materials.
- Please email your submissions, marked with the subject line: HAC Awards Submission plus the name of the award category you are submitting to.

Email to: info@hotelassociation.ca

NOMINATION DEADLINE:

NOVEMBER 1, 2018

AWARD DESCRIPTION

Faced with ever-changing market demands, hotel teams have turned to repositioning as a way to improve operational and financial performance. Awarded to a hotel owner, management company or General Manager that undertakes a major renovation, re-branding, or hotel transformation which capitalizes on the dynamics of a market. Criteria for evaluation will include: the scale of the project, execution, transformation, fit for the market, RevPAR repositioning, and uniqueness of the concept.

ELIGIBILITY CRITERION

- Completed a hotel renovation, re-branding or hotel transformation in the prior 12 months from November 1, 2018.
- Self-nominations are accepted.

NOMINEE FOR HVS MOST IMPRESSIVE HOTEL REPOSITIONING AWARD

NOMINEE:

Name: _____ Title: _____

Property/Company: _____

Address: _____

Phone: _____ E-mail: _____

NOMINATED BY:

Name: _____ Title: _____

Signature: _____

Property/Company: _____

Address: _____

Phone: _____ E-mail: _____

NOMINATION QUESTIONNAIRE

1. Is the nominee currently a member of the Hotel Association of Canada (HAC)? *(mandatory)*
Yes ___ No ___
2. What is the nominee's relationship to the hotel repositioning?
 Owner Management Company GM
3. Please provide a description of how the hotel was transformed through this repositioning.
Explain its fit for the current market and comment on REVPAR repositioning.

4. What was the approximate renovation budget for the repositioning?

5. Was the final project on budget?

6. What was the timeline of the renovation?

7. Was the final project on time?

8. What makes this project unique?